



**STYLGRAPH EXHIBITS WITH PASSION
AT BOTH CERSAIE & TECNARGILLA!**

As ceramic tile market conditions become increasingly challenging, Stylgraph, one of the market leaders in the ceramic print and graphic sector, illustrates growing support for its discerning international client base by exhibiting at both Cersaie, Bologna and Tecnargilla, Rimini.

With over 20 years' experience and a highly developed reputation for providing personalised design, technical and marketing solutions, Stylgraph's success is based on each project being explicitly developed in response to clients' specific requirements. Each idea is the result of a dedicated and precise market research study that guides the design and development process, executed with passion by the company's high calibre internal R&D department and further interpreted into background tile designs and related decor proposals, ceramic prototypes, resin and plaster models.

Moreover, these proposals can then be interpreted into technical reality as a consequence of Stylgraph's production expertise which encompasses both a personal laser engraving service of silicone cylinders and flat screen or rotary screen solutions.

Visitors to either of the stands will have the opportunity to explore the creation of exclusive background design and decor solutions, in addition to being presented with the latest and most popular current and forecast ceramic tile and technical trends.

Furthermore, given the growing importance of marketing in an ever-increasingly competitive arena, Stylgraph's integrated marketing support service, INTEGRA, assists clients in researching, identifying or consolidating new markets and in establishing or re-positioning brands. This expertise is available as a consequence of accurate international end-user behaviour intelligence which forms the back-bone of the complete INTEGRA service spanning research, strategy, customer profiling, lifestyle analyses, product design and a comprehensive marketing communications development offer including catalogues, videos, web design, exhibition and PoS design, PR and advertising.

**CERSAIE
TECNARGILLA**

**PAV. 20
PAV. B5**

**STAND B72-C71
STAND 040**